



Family Campaign Fact Sheet wnccworks.org

What is the *Grow Our Possibilities* Employee Giving Program?

In conjunction with the *WNCC Works: Expanding the Possibilities* major gifts campaign, a group of volunteer faculty and staff members have planned for a fun, 6-week employee giving program to encourage your participation. Learn more about why the WNCC Works campaign is vital to the future of the region, our students, and us - the WNCC family.

Is participation in the *Grow Our Possibilities* program mandatory?

No. Although we encourage all employees to sign up, financial contributions are 100% voluntary and 100% appreciated.

When is the campaign and what is the deadline for making a gift?

The *Grow Our Possibilities* employee giving campaign begins with our kick-off on October 13th, and will last through November 20th. Our dedicated volunteer committee comprised of some of your fellow faculty and staff members will offer activities, a friendly team competition, prizes, raffle opportunities, and a celebration event! Check in often to learn more about our progress and how you can get involved!

Where does my donation go?

You decide! You are strongly encouraged to donate to an area of WNCC you are passionate about. 100% of your donation will benefit the area you choose to donate to. You may also opt to donate to the Greatest Need Fund, or learn more about the WNCC Works: Expanding the Possibilities Funds at wnccworks.org.

Will my contribution be withdrawn from my check automatically or may I write a check at the appropriate time?

You may choose either option – it is entirely up to you. You may choose the convenience of having your gift withdrawn automatically from your paycheck, or you may write a check or provide a gift by credit or debit card.

When do payroll deductions begin and end?

Payroll deductions will begin on the next pay period and are ongoing until you notify the WNCC Foundation staff of your desire to change or end your deduction.

Is my donation tax deductible?

Yes! 100% of your payroll deduction/one-time donation is tax-deductible. All employee donors will receive a year-end tax receipt documenting their gift.

I already give so much, why should I contribute financially?

The sacrifices and hard work you make on behalf of WNCC are beyond measure. Every day, students come to our campuses and attend our programs expecting excellent education and pathways to achieve their hopes and dreams. Faculty and staff throughout WNCC go above and beyond to help students have every opportunity to succeed. We appreciate and are always impressed with the generosity that is displayed by our dedicated employees. Making a voluntary philanthropic contribution is another way to strengthen our college, ensuring excellent opportunities for future students. It states loudly to our community that together we are invested in what we do and giving feels good. You can feel good that your gift goes to something you are passionate about and see it in action each day you come to work.



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Why are we having a campaign?

The purpose of the WNCC Works: Expanding the Possibilities campaign is to raise private philanthropic support that will fund strategic objectives of WNCC. At a high level, the campaign supports the following key initiatives: Workforce Success, Student Success and Community Enrichment.

WNCC currently has three main sources of revenue: 1) tuition and fees, 2) state appropriations, and 3) local tax revenue. The WNCC Works campaign is aimed at attracting a fourth revenue source: private philanthropic support from organizations and individuals in the Panhandle community and beyond. This new funding stream will augment our current revenue sources for the betterment of the institution.

If I give using the payroll deduction option, does this mean my gift won't be taxed?

No. Taxes will be applied to your wages as usual and then your gift will be deducted. This is referred to as an after-tax deduction, and therefore your gift amount will appear on your paycheck in the "After-Tax Deductions" section. All donations to the WNCC Foundation are 100 percent tax deductible. The WNCC Foundation will provide you with a gift receipt that can be used as documentation to itemize these gifts on your tax return.

May I start my own fund?

Sure! The purpose of the fund must fit within the mission of the college and the minimum amount required to start a new endowed (permanent) fund is \$20,000. This amount can be pledged and paid over multiple years, and other donors can join in by pledging to the new fund and paying over multiple years as well.

Who is being asked to support the campaign besides the employees?

In addition to all WNCC employees, all WNCC and WNCC Foundation board members are being asked to participate in the WNCC Works campaign. And, of course, organizations and individuals in the Panhandle area and beyond will be asked to participate. This includes, but is not limited to, businesses, foundations, individual philanthropists, alumni and friends of WNCC.

How much should I give to the campaign?

That is entirely up to you. You are encouraged to give at an amount that is comfortable and meaningful to you. You may also think about a gift in terms of an annual amount you would like to give, conveniently broken out through payroll deductions, a percentage of your paycheck, or our 30-60-90 option (the equivalent of 30 minutes worked, 60 minutes worked, or 90 minutes worked per pay period).

To what areas may I give?

The possibilities are nearly limitless. You may choose to provide support to one of the broad initiatives detailed in the links above, through a specific scholarship or program fund, or for another purpose to fulfill your goals as a generous supporter of our students.

Can my gift be anonymous?

Sure. Just be sure to note this request on your commitment form.

How can I give? Go to wnccworks.org and click on Family Campaign – Pledge and complete your payroll deduction, one-time gift or planned gift quickly and easily. Or you can fill out the pledge form in your folder!



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Teams and Captains

Sign up for the team of your choice – or you'll get assigned to one! Each team will be in competition through a point system (see below) for bragging rights and special prizes! You can contact any team captain (not just your own) for raffle tickets! Raffle drawings happen every week, so get your tickets early and often!

Fifty Shades of Hay (Team #1)

Roger Hovey, ext. 6012 rhovey@wnccms.net

Maricia Guzman, ext. 6168 guzmanm@wnccms.net

Bloomin' Crazy (Team #2)

Sheila Johns ext. 6366 johnss23@wnccms.net

Garden of Weedin' (Team #3)

Susan Verbeck ext. 6101 sverbeck@wnccms.net

Mary Barkeloo ext. 6033 barkeloo@wnccms.net

The Beet Goes On (Team #4)

Yavette Prater ext. 6409 praterj@wnccms.net

Global Worming (Team #5)

Normal Coley ext. 6186 coleyn@wnccms.net

Brooke Blumenkamp ext. 6089 blomenk5@wnccms.net

Compost Happens (Team #6)

Jennifer Rogers ext. 6551 rogersj5@wnccms.net

Jennifer Sibal ext. 6571 sibalj@wnccms.net

Greenhouse Gases (Team #7)

Tom Tylee ext. 6026 tyleet1@wnccms.net

Seedy Part of Town (Team #8)

Kristin Wiebe ext. 6714 wiebek@wnccms.net

Crazy Acres (Team #9)

Aletia Norwood ext. 6029 norwooda@wnccms.net

Ed Salazar ext. 2024 salaza35@wnccms.net

Snail Crossing (Team #10)

Becky Kautz ext. 6062 kautzb2@wnccms.net

Doug Jones ext. 6369 jonesd13@wnccms.net



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Point system for team scoring

- Each raffle ticket: 1 point
- Event participation: 5 points
- 1st time payroll deduction: 20 points
- Existing payroll deduction: 20 points
- Payroll deduction increase (minimum of \$5 per pay period to earn points): 30 points
- One-time donation: 1 point for each dollar of donation
- Planned gift: 20 points (please see Ways to Give sheet)
- 100% team payroll deduction or one-time donation: 50 points

Raffle Prizes

Gift Baskets (One Bin)

Team Auto Basket with free oil change
Little Hawk Yarns Basket
WNCC Gear Basket
WNCC Bookstore Basket
Cosmotology Gift Bags (15)
Holiday Basket

Gift Certificates (One Bin)

\$100 Walmart Gift Card
WNCC Food Service – 2 pies a month
El Torito Gift Certificate
Caddie's Gift Certificates (2)
WNCC Spa Gift Certificates (4)

Husker Tickets - 2 tickets for the following games (One Bin):

10/24 vs. Northwestern
11/7 vs. Michigan State
11/27 vs. Iowa

Services (One Bin):

Gourmet Home-cooked Meal for 4
Lunch with the WNCC President
Two Hours of Personal Assistant Time (7 opportunities)

Free D.J. Services for one event (One Bin)

Original Artwork, Donated by Brooke Blumenkamp (One Bin)

(2) LG 52" LCD 1080p HDTVs (One Bin)

All raffle ticket sales and proceeds will be put toward the newly established WNCC Family Employee Scholarship Fund to directly benefit WNCC students!