

EXPANDING THE POSSIBILITIES

Ways to Give

Thank you for considering a gift to support our mission. Making a charitable gift for WNCC is an important and very personal decision. We know that this decision results from your belief in what we do to help our students and because you want to make a change in the lives of others. The satisfaction of giving comes in knowing that you are investing in the lives of individuals, businesses, and organizations that benefit each day from WNCC's excellent educational opportunities, training programs, and services.

The following information may be helpful as you consider how to support WNCC and may benefit from the tax advantages associated with charitable giving. All gifts go to the WNCC Foundation, a 501(c)(3) organization.

The information on these pages is not offered as legal advice. For more information, please contact your attorney or tax advisor.

Your gift will be stewarded carefully. Your giving will be treated with confidentiality, your instructions and intent will be followed, and assets will be managed in accordance with legal and tax requirements and to the WNCC Foundation's giving and investment policies. Your gift will be used specifically for the purpose(s) you specify, and you have the option to make your gift flexible by applying it to the college's greatest need fund.

Greatest Need Fund: Your unrestricted gift enables WNCC to fund programs and services of the highest quality. From new programs to the latest technologies to emergency funds for students, unrestricted gifts for our Greatest Need Fund broadly supports our students and programs.

With a restricted gift, you may choose to support one of our Campaign initiatives or a specific program or project that matters to you.

Endowment: Endowments provide a permanent stream of income for a scholarship or program. Gifts at \$20,000 can create a new endowment, but gifts at any level can become a part of our general Endowment Fund to provide income to support future generations of students.

Honoring People Who Matter to You: A gift made to WNCC may honor a family member, friend, or someone who has made a difference in your life.

Ways to Make a Difference Today

Gifts of Cash: These gifts are the easiest way to support students at WNCC. They are convenient and tax deductible. No gift is too small – every dollar multiplies through the Foundation and can make an incredible impact to meet our greatest needs.

Pledges: Donors may choose to make a pledge through a formal declaration of intent to give. Some fulfill their pledges immediately, while others spread out their gift over several years.

Recurring Gift: We provide many convenient opportunities for you to make an ongoing gift to students and programs at WNCC through secure EFT or credit card monthly payments.

Appreciated Securities (Stocks): A gift of long-term appreciated securities has two major advantages. It provides the donor with an immediate income tax deduction and eliminates capital gains taxes to the extent allowed by tax law. Typically, donors have stock transferred from their brokerage account to the Foundation account. The Foundation also receives stock certificates.

Real Estate: You may gift a resident (and continue to live there as long as you want) or other real property to WNCC and receive tax benefits allowable by law.

Ways to Leave a Lasting Legacy

Charitable Planned Giving: This gift type uses tax, financial, and estate planning techniques that enable donors to make charitable gifts, while also deriving personal, tax, and financial benefits for themselves and their heirs (usually children and grandchildren). Creative planned giving techniques can be tailored to meet the specific needs, wishes, and objectives of donors, as well as to assist the Foundation in achieving its critical funding goals.

Your Will or Living Trust Distribution: The simplest and most common form of a planned gift is designating the College in one's will for a specific sum or percentage of the estate. Donors can specify a gift of cash, stocks, bonds, personal property or real estate. You may prefer to give a percentage of your estate or the residual of the estate after gift bequests to family members. Arrangements can be made through your own attorney to make a bequest to WNCC.

Life Insurance: Naming WNCC as a beneficiary of a term life insurance policy will provide a gift at your death. Giving a policy with cash value provides an immediate gift.

Retirement Plan Designation: There may be estate tax advantages to designating WNCC as a beneficiary of the remainder of one's retirement plan.

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There are many ways to make your gift special. One is by using it to name a part of WNCC so it will leave a permanent legacy. The following is a partial list of naming opportunities; many additional opportunities exist.

- WNCC Main Building: \$1 million
- WNCC Performing Arts Center: \$750,000
- WNCC Learning Resource Center: \$750,000
- Center for Lifelong Learning: \$500,000
- Center for Entrepreneurship: \$250,000
- Alliance Learning Center Expansion: \$250,000
- SMART Classrooms: \$25,000 to \$50,000
- Vocal and Instrumental Music Classrooms: \$25,000 to \$50,000
- Endowed scholarship from \$20,000

